



Sydney Event | 1 May 2018

Register NOW

**Are you wishing to go global and not sure how to go about it?**

**Save \$400 off this ground-breaking program by writing the code **FACTOR****

A lineup of 5 Master Entrepreneurs who have all founded and grown successful global businesses has been assembled to help entrepreneurs and intrepeneurs within organizations on their own global journeys. If you want to take your company into the world and have no idea how to start or have started and need some help? Meet Master Entrepreneurs who will introduce you to their networks, assist you to get sales and collaborate to build your brand globally and profit. Many also invest in people through ongoing mentoring, financially invest in companies and some are interested in board positions. This is an intensive workshop that can mean the difference between going global or not.

This program draws on the world-class expertise of people who are Serial Master Entrepreneurs who understand founders and the digital and physical world of global business. The business knowledge and expertise in retail, food science, social media, consulting and technology is wisdom they are wanting to share. There is a master of making billions, a master of going global and a master of science and business are a handful of the remarkable mentors this program has assembled.

The Master Entrepreneur Program (MEP) is a ground-breaking intensive business-mentoring workshop that fast-tracks business talent. It applies the raw experience of Master Entrepreneurs to individual participants' businesses. Attendees write their own applications to take part in the workshop where they will speed-date each of the Masters and access unlimited business synergies and opportunities. The best of the participants are mentored afterward by the Masters. The Five Master Entrepreneurs have agreed to share their stories of business growth and give tips on how to attract customers, get sales quickly and easily, going global, growth and the importance of mentors.

The best of the participants are mentored afterwards by the Masters. The five Masters are:



**Master Ecosystem Networker-Leader & Serial Investor: Jonathan Herrman** is the well-connected Chair of the North Sydney Innovation Network, investor in multiple VC funds & startups and Chair of Squirrel Street, pioneering eInvoicing.



**Master of Global Connections: Trena Blair**, Founder FD Global Connections. Trena is a global citizen who has worked in the US, Asia and Australia over the past two decades and now prepares companies to launch into the US market and vice versa.



**Serial Entrepreneur and Master of Learning: Riley Batchelor** is the founder of business accelerator EduGrowth, a tech entrepreneur and start-up advisor who has founded five technology start-ups over the past 13 years.



**Master of the Masters, Serial Entrepreneur and Investor: Peter James** was instrumental in growing computer giant iiNet and actively involved in its \$1.5 billion sale to TPG. He is one of Australia's computing pioneers and legends.



**Master of Growth: Fiona O'Donnell** is the passionate founding shareholder of Foundation Early Learning. She owns 50 early education and care centers that are poised to float on the stock exchange and founded the Playing With Gratitude program for children in response to stress, anxiety and depression in early childhood settings. Fiona's global business is in agricultural holdings.

**Strictly Limited to 40 Participants**

Save over a quarter off the price by using the code '**FACTOR**' when you register.

[www.masterentrepreneurprogram.com.au](http://www.masterentrepreneurprogram.com.au)

To secure a seat, **REGISTER NOW**

or contact Mary Anne: Mobile 0412 340 622 Email [maryanne@mawaction.com.au](mailto:maryanne@mawaction.com.au)