



Melbourne Event | 15 May 2018

**Register NOW**

## Are you wishing to go global and not sure how to go about it?

Save \$400 off this ground-breaking program by writing the code **FACTOR**

A lineup of 5 Master Entrepreneurs who have all founded and grown successful global businesses has been assembled to help entrepreneurs and intrepeneurs within organizations on their own global journeys. If you want to take your company into the world and have no idea how to start or have started and need some help? Meet Master Entrepreneurs who will introduce you to their networks, assist you to get sales and collaborate to build your brand globally and profit. Many also invest in people through ongoing mentoring, financially invest in companies and some are interested in board positions. This is an intensive workshop that can mean the difference between going global or not.

This program draws on the world-class expertise of people who are Serial Master Entrepreneurs who understand founders and the digital and physical world of global business. The business knowledge and expertise in retail, food science, social media, consulting and technology is wisdom they are wanting to share. There is a master of making billions, a master of going global and a master of science and business are a handful of the remarkable mentors this program has assembled.

The Master Entrepreneur Program (MEP) is a ground-breaking intensive business-mentoring workshop that fast-tracks business talent. It applies the raw experience of Master Entrepreneurs to individual participants' businesses. Attendees write their own applications to take part in the workshop where they will speed-date each of the Masters and access unlimited business synergies and opportunities. The best of the participants are mentored afterward by the Masters. The Five Master Entrepreneurs have agreed to share their stories of business growth and give tips on how to attract customers, get sales quickly and easily, going global, growth and the importance of mentors.

The best of the participants are mentored afterwards by the Masters. The five Masters are:



**Master of International Business and Consumer Products: Ian Griffiths** has more than 25 years as an executive of blue chip multinationals, including Unilever & Campbell Arnott's. Ian has also developed joint venture businesses and led company turn arounds in Asia in consumer products and agribusinesses. Ian provides strategic guidance and commercial support to ensure businesses deliver sustainable and profitable growth.



**Master of Professional Firms, Global Deal Making and Investment: John Weste** has more than three decades of international business experience as an executive with some of the world's leading consulting and advisory firms. He partners with organisations to build and transform corporate entities and advises emerging technology-based companies on strategy and capital management.



**Serial Entrepreneur and Master of Learning: Riley Batchelor** is the founder of business accelerator EduGrowth, a tech entrepreneur and start-up advisor who has founded five technology start-ups over the past 13 years.



**Master Serial Entrepreneur & Investor: Dr Glenn Dickins** is that rare creature: a top-ranking scientist who is a successful entrepreneur. Glenn has six degrees, is a multi-award-winning entrepreneur, has secured more than six million dollars in grants, advised on strategy and IP commercialisation for more than 30 ventures and licensed his sound technology, contained in Dolby headsets.



**Master of Growth & Digital Transformation: Michelle Melbourne** co-founded Intelledox, a multiple winner in the Telstra Business Awards, the AIIA iAwards, the Australian Exporter of the Year Awards, in the Deloitte Fast 100, the BRW's Fast 100 list, and the Anthill Cool Company Awards. Michelle mentors business leaders on the uptake of technology and is collaborating with the ANU's Digital Transformation Centre, an initiative that has put the university at the global forefront of digital innovation and productivity.

## Strictly Limited to 40 Participants

Save over a quarter off the price by using the code **'FACTOR'** when you register.

[www.masterentrepreneurprogram.com.au](http://www.masterentrepreneurprogram.com.au)

To secure a seat, **REGISTER NOW**

or contact Mary Anne: Mobile 0412 340 622 Email [maryanne@mawaction.com.au](mailto:maryanne@mawaction.com.au)